

THE ALPHABET PROJECTSM

Our students — and all of us at Literacy Partners — owe the corporate supporters of our ALPHABET PROJECT an immense thank-you. By “sponsoring a letter,” they have helped ensure that adults have access to quality education needed to realize their potential as individuals, parents and citizens.

Their support has been letter-perfect.

PUTTING HOPE INTO WORDS

The following ALPHABET PROJECT sponsors are helping to change our adult students' lives... from A to Z:

A: American Express Publishing **B:** Bank of America **C:** Condé Nast Publications
D: Barry Diller **E:** The Estée Lauder Companies, Inc. **F:** Fairchild Publishing, Inc.
G: General Electric **H:** Hearst Corporation **I:** Ingram Book Group **J:** John Perenchio
K: Kaplow Communications, Inc. **L:** Lifetime Entertainment Services
M: MSC Industrial Direct Co., Inc. **N:** NBC Universal **O:** *O, The Oprah Magazine*
P: *Popular Mechanics* **Q:** Thomas C. Quick Charitable Foundation
R: Rubenstein Associates **S:** Jerry Shriver **T:** *The New York Times*
U: Univision Communications Inc. **V:*** **W:** The Washington Post Company/*Newsweek*
X:* **Y:*** **Z:** Anonymous

*The opportunity to sponsor the letters V, X and Y remains.
And so does the chance to read the joy on our students' faces.

We don't have to spell it out for you. Low literacy skills cost American business and industry billions of dollars each year in lost productivity. But did you know that 36% of all New York City adults cannot read beyond the fifth-grade level? And that nearly half of all low-literacy adults live at the poverty level? Literacy Partners is committed to changing that. And has been at the forefront of free community-based adult and family literacy programs for 30 years. To find out how you can help, visit www.literacypartners.org.

LITERACY PARTNERS, INC.